

## Mali Rising Speech Up Contest Rubric

	<b>8 points (Excellent)</b>	<b>6 points (Good)</b>	<b>4 points (Marginal)</b>	<b>0 points (Inadequate)</b>
<b>Content</b>	Main points are clear and well-supported.	Main points are mostly clear and well-supported.	Main points need clarity and support.	Main points are not clear or well-supported.
	Arguments and supporting evidence are rich (i.e., quantity) and diverse (i.e., multiple types/sources).	Arguments and supporting evidence are broad but could be richer; varied but could be more expansive.	Arguments and supporting evidence are either rich or diverse, but not both.	Arguments and supporting evidence are neither rich nor diverse.
<b>Persuasiveness</b>	Makes an outstandingly intellectually compelling and emotionally moving argument.	Makes a strong intellectual argument and connects to emotion.	Makes either a strong intellectual agreement or an emotionally moving argument.	Neither intellectually nor emotionally persuasive.
	<b>4 points (Excellent)</b>	<b>3 points (Good)</b>	<b>2 points (Marginal)</b>	<b>0 points (Inadequate)</b>
<b>Creativity: Argument (What is presented)</b>	Makes an outstandingly creative (original) argument in support of position.	Makes a generally creative argument, but not outstandingly so.	Argument has a one or two creative angles/points but is largely not creative.	Argument is not creative.
<b>Creative: Presentation (How it is presented)</b>	Presentation is outstandingly creative that stands out from others.	Presentation is generally creative, but not outstandingly so.	Presentation includes one or two creative approaches but is limited.	Presentation is not creative.
<b>Structure</b>	<ul style="list-style-type: none"> <li>• There is a clear introduction, body, and conclusion.</li> <li>• Structure of each segment is clear and logical.</li> <li>• Effective transitions within and between each segment are used. Content stays on topic.</li> </ul>	<ul style="list-style-type: none"> <li>• An introduction or conclusion is missing.</li> <li>• The structure of the body is clear, logical, and uses effective transitions.</li> <li>• Content stays on topic.</li> </ul>	<ul style="list-style-type: none"> <li>• An introduction and conclusion are missing.</li> <li>• There is some evidence of organization, but it is not very clear, logical, and/or uses ineffective transitions.</li> <li>• Content stays on topic.</li> </ul>	<ul style="list-style-type: none"> <li>• The introduction, body, and conclusion are indiscernible from each other.</li> <li>• Structure is unclear, illogical, and does not use effective transitions.</li> <li>• Content does not stay on topic: irrelevant information is stated.</li> </ul>
<b>Thesis</b>	Thesis is clearly identified and grabs attention.	Thesis is clearly identified.	Thesis is vaguely identified.	Thesis is not identified.
<b>Sources</b>	Sources are well-credited and are of high quality.	Sources are credited and are of high quality.	Sources are mostly credited and/or are of low quality.	Sources are not credited and/or of unacceptable quality.
<b>Language</b>	Grammar is correct	A few minor grammatical errors are present that do not distract from the integrity of the speech	A few grammatical errors are present that distract from the integrity of the speech	Excessive grammatical errors
	<ul style="list-style-type: none"> <li>• Vocabulary is appropriate for the topic and audience</li> <li>• Vocabulary is broad</li> </ul>	Vocabulary is mostly appropriate and broad	Vocabulary is mostly appropriate but limited in range	Vocabulary is inappropriate.  *If this box is marked, the video will automatically be disqualified.
<b>Body Language (Gestures, eye contact, facial expressions, etc.)</b>	Body language is natural, appropriate, and strongly contributes to the speech.	Body language is appropriate and contributes to the speech	Body language is appropriate but provides little contribution to the speech.	Body language is not existent, distracting, and/or inappropriate.
<b>Speaking</b>	<ul style="list-style-type: none"> <li>• Articulation is clear, steady, and confident.</li> <li>• Tone fluctuates appropriately.</li> <li>• Volume is appropriate.</li> </ul>	<ul style="list-style-type: none"> <li>• Articulation is clear. Minor issues with steadiness and/or confidence are present.</li> <li>• Tone fluctuates appropriately.</li> <li>• Volume is appropriate.</li> </ul>	<ul style="list-style-type: none"> <li>• Major articulation issues are present such as mumbling, uneven rate, and/or lack of confidence (Ums and Uhs)</li> <li>• Speech has an uneven rate.</li> </ul>	<ul style="list-style-type: none"> <li>• Articulation is too slow/too fast.</li> <li>• Speech is monotone.</li> <li>• Volume is too high/too low.</li> </ul>